



WITHOUT
FORMOL

How to use Maxiline straighteners?

- 1 Wearing gloves, apply the appropriate product for the hair type, on dry hair at a distance of 1 cm from the scalp.
- 2 Apply an amount of product making sure that it covers all the hair strands. Comb each section to remove excess.
- 3 Let it act for 40 minutes to 1 hour.
- 4 Dry the hair with the dryer, using the brushing technique, leaving the strands aligned.
- 5 Use the iron heated to 200° C and align each strand 5 to 10 times.
- 6 Pause for 5 minutes and rinse, removing all the product.
- 7 It is recommended to do the hydration, with the mask of the line, after rinsing the hair, so that it becomes more healthy and filled with shine.
- 8 Finish as you wish.



Maxiline products are multifunctional and can be adapted to **different hair types**. Because of that, in the moment of application it is very important to have the experience of your **hairstylist technician** and his **diagnosis**, which will indicate the state of the hair fiber and the **best way to use the products**.

Here are some tips from our international ambassador Silvio Tsukase:

FOR **THICK AND RESISTANT** HAIR



Dry the hair (see step 4) with the product still on the hair, without rinsing. Continue with the rest of the steps as usual.



FOR **BLONDE, DYED OR BLEACHED** HAIR THAT UNDERGOES **OXIDATION**



Leave the product to act (see step 3) for 30 to 40 minutes.



After the pause time (see step 3), rinse the hair, removing the product completely and then dry the hair (see step 4). Continue with the rest of the steps as usual.



Use the iron at 180°C (see step 5) and iron each hair strand up to 5 times (see step 5).



FOR **NATURAL** HAIR



Leave the product to act (see step 3) for 40 minutes to 1 hour.



Straighten each section 5 to 10 times (see step 5).

